

## FOLLOW-UP EMAIL AFTER EDITING OF THE INTERVIEW EPISODE



Hi [Guest First Name]

Thank you so much for being a guest on *[your podcast name]* and for generously sharing your insights with our audience.

I've attached the document with all the links for you to share, and I'm happy to let you know that they're now live on the relevant platforms.

To make it super easy to share, I've included:

- A ready-to-post graphic featuring you
- A short video clip with one of your standout moments
- A copy-and-paste caption (below)

### **Suggested caption 1 (LinkedIn/Facebook):**

I had a wonderful conversation with [host's name] on *[podcast name]* where I shared [insight]. If you'd like to know more about [topic], you can watch/listen here: [link]

### **Suggested caption 2 (Instagram):**

So excited to share my interview with [host's name] on *[podcast name]*! 🌟 We talked about [topic] and how it helps [audience]. Watch/listen here: [link]

Your voice adds so much value, and I'm thrilled more people will get to hear your expertise.

I'm committed to growing the success of this podcast, and I would really appreciate your support.

If you haven't done so already, and if you enjoyed our conversation, I would be so grateful if you could leave a testimonial or send me a video review via email. If you're able to do that, it would be great if you could answer the following three questions:

1. How did you first hear about the podcast?
2. What was the highlight of your experience?
3. What, if anything, would you change about the experience?

Thank you again for being a part of the show!

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