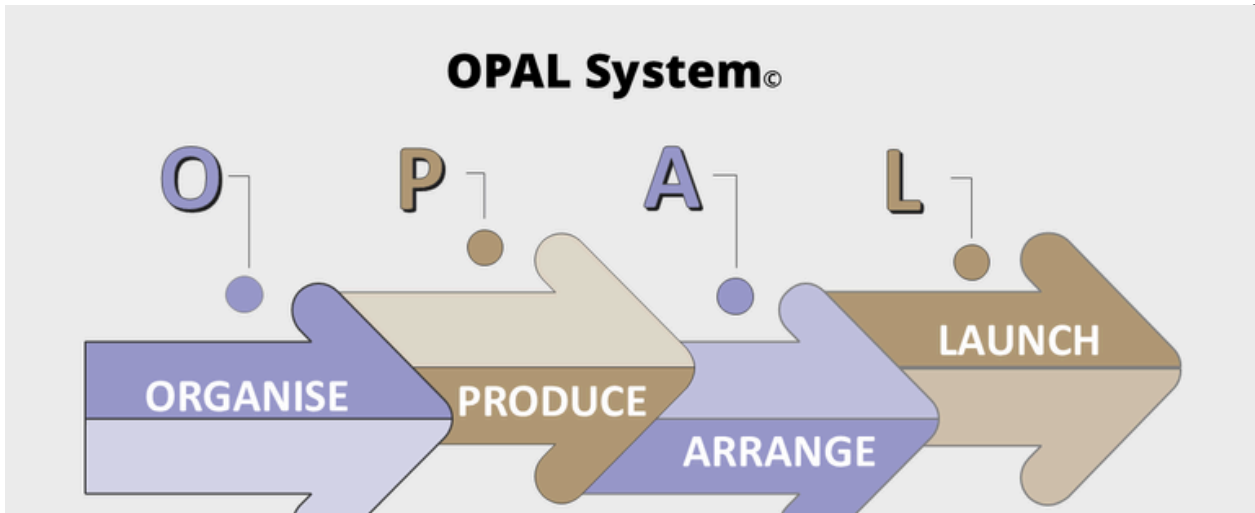# Program Review

As podcasting continues to go mainstream, more listeners overall means more possibilities for your organisation to reach new clients and customers.

The Podcast Wizard Systems©

MODULE 01

ORGANISE

Lay the foundations for
your professional podcast

1.1 Podcasting and the Law

1.2 Choose your program strategy

1.3 Choose the perfect name and cover for your podcast

1.4 Choose and set up the right podcast channel host for you

1.5 Set up the perfect studio on a budget

Every successful podcast starts with clarity and structure. In this module, we focused on laying the groundwork for your show, so you feel confident about your direction.

Practical steps:

- Create your cover art and episode artwork.
- Secure your podcast URL.
- Finalise your show's name and tagline.

MODULE 02

PRODUCE

Present and host your
podcast like a pro!

2.1 Be a great host

2.2 Building your confidence on camera

2.3 Find the perfect guests

2.4 Engage your audience

2.5 Co-promote your podcast

2.6 Know your numbers to grow your podcast

With your foundations in place, it was time to step behind the mic. This module was all about helping you find your voice, build confidence, and connect with your listeners.

Practical steps:

- Download and customise your Guest Form and Guest Release Template.
- Sign up to guest-matching platforms like Matchmaker.fm.
- Create your own guest process.

MODULE 03

ARRANGE
Edit your podcast and put it all together!

3.1 Create a professional intro, mid-roll ad, outro

3.2 Edit your podcast

3.3 Transcribe your audio

3.4 Strip the audio away your video

This is where your podcast takes shape. We focused on making sure your audio sounds professional, your content is well-presented.

Practical steps:

- Record and edit your intro and outro.
- Explore transcription tools like Castmagic, Otter.ai, and Rev.com.
- Download editing and transcription resources to streamline your workflow.

MODULE 04

LAUNCH
Get ready to put your podcast out to the world!

4.1 Get ready to launch and publish your podcast

4.2 Establish yourself as an authority

4.3 Be the perfect podcast guest

4.4 Monetise your podcast

This is the moment you've been working toward – putting your podcast out into the world. In this module, we looked at how to launch with confidence and attract your first loyal listeners and your podcast is positioned for growth and monetisation.

Moving Forward

You've done the work, and you're now equipped with everything you need to run a professional, impactful podcast. Whether your goal is building authority, growing your business, or creating meaningful conversations, the OPAL System© has given you the tools to make it happen.

Remember – podcasting is not just about pressing record. It's about showing up, building trust, and giving your audience a reason to keep coming back. You now have the confidence, skills, and strategy to do exactly that.

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- ⭐ soundstripe
- ⭐ stephanie murphy
- ⭐ the podcast host
- ⭐ the wave podcasting
- ⭐ uncommonly more
- ⭐ VLC media player
- ⭐ we edit podcasts
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