



THE IMPACTFUL VOICE PROJECT™

One Voice. Infinite Impact.

PARTNER KIT 2025

Together, we can turn lived experience into impact



Our Mission: Amplifying Voices That Drive Change

The Impactful Voice Project™ brings together survivors, creators, and entrepreneurs who use their lived experience to make a difference.

We believe every story has power, to educate, inspire, and heal.

When one person dares to share, they give others permission to do the same.

Founder Statement

Rose Davidson

Podcast Educator & Creator

“The Impactful Voice Project™ was born from years of listening, to survivors, to innovators, to those who felt unseen.

I created this space so no voice is ever dismissed again.

Every person who partners with us helps light the path for someone still searching for theirs.”



The Impactful Voice Project™

Why Your Partnership Matters

Your collaboration helps us:

- ✓ **Amplify voices** that deserve to be heard globally.
- ✓ **Share educational resources** and storytelling tools freely.
- ✓ **Collaborate on campaigns** that spark change and hope.
- ✓ **Empower communities** to tell their own stories with confidence.

**“When one voice speaks with courage,
others find theirs.”**

Rose Davidson



The Impactful Voice Project™

Become a Champion for Impactful Voices

 **Share Our Mission** — Post about The Impactful Voice Project™ on your social channels.

 **Feature the Logo** — Add our badge to your website or email signature with a link to our site.

 **Collaborate on Stories** — Invite your community to submit stories or co-host events.

 **Host a Conversation** — Include our mission in podcasts, panels, or presentations.

 **Use Our Hashtags** — #TheImpactfulVoiceProject
#OneVoiceInfiniteImpact #EmpoweringVoices #AmplifyingImpact
#StorytellingForChange #GlobalCreators



The Impactful Voice Project™

The Impactful Voice Project™

Partnership Tiers

One Voice. Infinite Impact.

Every partnership strengthens our mission to amplify lived experience and create lasting global impact.

Partner With Purpose

Every voice matters — and your partnership helps transform lived experience into global impact.

Join as an ally, a promoter, or a strategic collaborator. Together, we can amplify the stories that change the world.

Partnership Tiers 2025

We’ve made it simple to partner at the level that best reflects your goals and capacity.

Each tier helps us share lived-experience stories and expand the global reach of The Impactful Voice Project™.

Benefits	Ally (Free)	Promotional (A\$297/yr)	Strategic (Custom)
Recognition on Partner Page	✓	✓	✓
Digital Partner Badge	✓	✓	✓
Access to Media Kit & Co-branded Assets	✓	✓	✓
Feature in Newsletter or Social Channels	✗	✓	✓
Early Access to Campaigns & Initiatives	✗	✓	✓
Premium Logo Placement	✗	✗	✓
Co-branding Opportunities	✗	✗	✓
Joint Campaigns or Events	✗	✗	✓
Tailored Collaboration Agreement	✗	✗	✓

Partner Resources

Logo Files: PNG & transparent versions available upon request.

Social Media Toolkit: pre-made tiles + sample captions included.

Contact Us:



hello@rosedavidson.com



<https://rosedavidson.com.au/impactfulvoice/>

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The Impactful Voice Project™

Brand Assets & Social Media Guide

Logo Use Guidelines

Approved Logo: The 3D globe and microphone with soundwave rings.

Tagline: One Voice. Infinite Impact.™

Colours:

Deep Violet #2D1E6E

Sky Blue #38B6FF

Lavender Purple #A66BFF

Fresh Green #7AE582

Golden Yellow #F6C85F

✓ Do:

Use the full logo on a light or white background.

Keep adequate spacing around the logo.

Include the ™ symbol when writing The Impactful Voice Project™.

Use the tagline One Voice. Infinite Impact.™ when space allows.

✗ Don't:

Alter the logo's colours, proportions, or layout.

Add shadows, outlines, or drop effects.

Place the logo over busy or dark backgrounds that reduce legibility.

File Formats Available:

PNG (transparent + colour)

JPEG (for web and print)

SVG (for digital applications)

For logo files, email hello@rosedavidson.com.au



Social Media Toolkit

Use these tiles and captions to help share the mission on your channels.

Available Tiles (1080×1080 px):

Join The Impactful Voice Project™
One Voice. Infinite Impact.™
Partner with Purpose.
Your Voice Can Change Lives.

Suggested Captions:

Every story matters. I'm proud to partner with The Impactful Voice Project™ - a global movement turning lived experience into change.

💜 #TheImpactfulVoiceProject #OneVoiceInfiniteImpact

Voices create ripples that change the world. Join us → <https://rosedavidson.com.au/impactfulvoice/>

Alt Text Example:

"Diverse creators and advocates joining together to amplify voices through The Impactful Voice Project™."

Contact Us:



hello@rosedavidson.com



<https://rosedavidson.com.au/impactfulvoice/>